

discovery awards

for science & innovation

In support of:



The Discovery Awards honours exceptional achievements in science, technology, and innovation across Nova Scotia in seven prestigious categories.

Now in its 24th year, the **Discovery Awards** brings together visionaries, industry leaders, and trailblazers to celebrate the remarkable contributions that push the boundaries of human knowledge and capability while creating a platform for **networking, inspiration, and collaboration.**

Proceeds from the Discovery Awards directly fund Discovery Centre's Youth Empowerment in Science initiatives, including interactive exhibits, educational programs, and outreach initiatives that ignite the spark of discovery in young minds.



PRESENTING SPONSORSHIP

Discovery Centre invites your organization to serve as the presenting sponsor of the 24th annual Discovery Awards for Science & Innovation, taking place at the Westin Nova Scotian on November 10th, 2026.

With an investment of \$30,000, your organization will receive a fully integrated package of benefits that includes, but is not limited to, the following:

1. Two tables at the Discovery Awards with preferred seating
2. Opportunity for podium remarks
3. Prominent presenting sponsor logo recognition on the Discovery Awards event program
4. Full page, full colour advertisement in event program, creative supplied by your organization
5. Corporate / organization profile with logo recognition in event program
6. Prominent presenting sponsor logo recognition on on-site signage
7. Prominent presenting sponsor logo recognition on large screen media display before and during the event
8. Presenting sponsor logo recognition on the Discovery Awards website with corporate / organization profile and link to your organization's website
9. Presenting sponsor logo recognition on receipts issued for ticket purchases and donations
10. Presenting sponsor logo recognition on Level 1 digital display in Discovery Centre
11. Presenting sponsor logo recognition on the Discovery Centre homepage Web slider in the lead-up to the event
12. Invitations to exclusive VIP finalists' reception
13. Presenting sponsor recognition on Discovery Awards social media
14. Presenting sponsor logo recognition on Discovery Awards e-blasts
15. Opportunity for employee / family day at Discovery Centre
16. Presenting sponsor logo recognition on the Discovery Awards page of the 2026-2027 Discovery Centre annual report
17. Right of first refusal for presenting sponsorship of the 25th annual Discovery Awards for Science & Innovation



For additional information on the 24th annual Discovery Awards or other sponsorship opportunities, please contact:

Helen Dolan, Director of Partnerships
hdolan@thediscoverycentre.ca
902.229.7465 | **discoveryawards.ca**
www.thediscoverycentre.ca

discovery awards

for science & innovation



Sponsorship Opportunity:

Friend of the Discovery Awards

Join us in celebrating science
and innovation excellence

The Discovery Awards for Science & Innovation is Discovery Centre's marquee fundraiser and an annual celebration of outstanding achievement in science, technology, and innovation across Nova Scotia.

This prestigious event honours innovators who are making significant contributions to their fields while inspiring the next generation of leaders and visionaries.

Hear the stories of our remarkable finalists, test your skills in our signature science challenge, and enjoy dinner in the company of the region's brightest minds.

The **24th annual Discovery Awards** will take place on **November 10th, 2026**, at the Westin Nova Scotian.

Be recognized for your sponsorship

As a Friend Sponsor, you receive a valuable package of benefits while gaining exposure to an influential audience of executives, researchers, entrepreneurs, and community partners. Most important, your support helps Discovery Centre bring science to life for young people throughout Nova Scotia.

Your sponsorship includes:

- Logo placement on signage throughout the venue
- Logo featured on the large-screen media display before and during the event
- Logo included on the sponsor page of the event program
- Verbal recognition and thanks from Discovery Centre's President & CEO
- Logo on the Discovery Awards website with a link to your organization's website
- Logo displayed on Discovery Awards digital signage in the Discovery Centre atrium (NEW)
- Recognition on Discovery Centre's social media channels
- Logo in the Discovery Awards section of the 2026-2027 Discovery Centre annual report
- Three seats at the Discovery Awards
- Invitation to a sponsor appreciation day at Discovery Centre for your employees and their families (NEW)

In support of:



discovery awards

for science & innovation



Make an impact in science education

Become a Friend of the Discovery Awards for just \$3,000 and help shine a spotlight on extraordinary achievement in our community. Your generosity directly advances Discovery Centre's mission to inspire and empower youth in science through accessible, hands-on programming.

Together, we can create a brighter future for young innovators in Nova Scotia and beyond.

Sponsor today!

For additional information on the **24th annual Discovery Awards** or other sponsorship opportunities, please contact:

Helen Dolan

Director of Partnerships

hdolan@thediscoverycentre.ca

902.229.7465 | discoveryawards.ca
thediscoverycentre.ca

In support of:

